



Upholstery Collection

A complete overview

Varier®

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1.0

Introduction

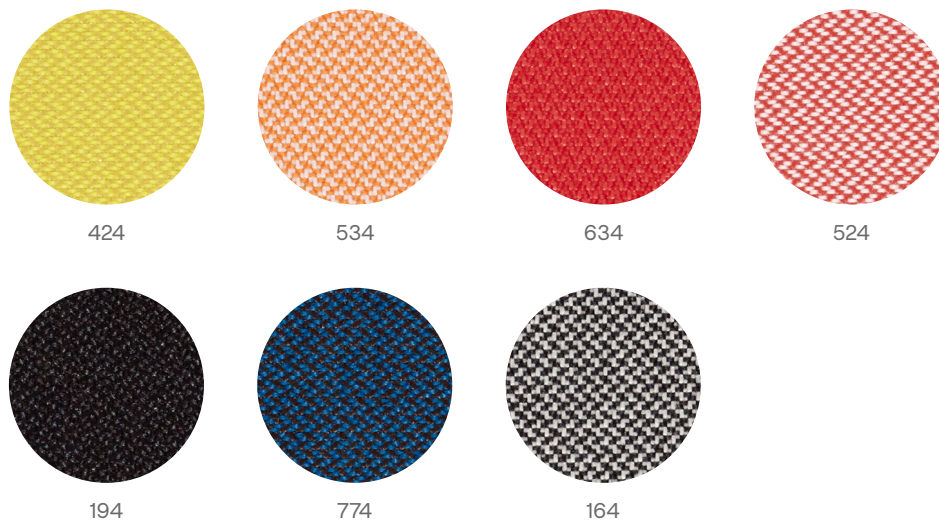
We believe that great design can be passed on from generation to generation as heirlooms. That's why we only work with materials and manufacturing techniques that can stand the test of time. Because long living products benefit both people and planet.

Included in this overview is the entire Varier textile and leather collection. Our collection is carefully curated in collaboration with creative talent, brought to you by best-in-class suppliers. All fabrics and leathers have been tried and tested, securing that they complement the organic shapes characteristic for Varier chairs.

2.0

Fabric selection

The Varier fabric selection is curated by Snøhetta and grounded in a color concept that reflects our commitment to everyday movement. The selection consists of altogether 46 carefully considered options from Kvadrat Textiles, in a harmonious range of hues in mixed qualities.



Revive is a vibrant upholstery textile designed by Georgina Wright. Made from post-consumer recycled polyester (PET) it is created with a focus to reduce the environmental impact both in production and on natural resources. The design is inspired by the textures, colors and materials of harbors and fishing boats. Revive is comprised by two uni colors, one in the warp and one in the weft, either tone-in-tone or slightly contrasting.

Composition
100% recycled polyester

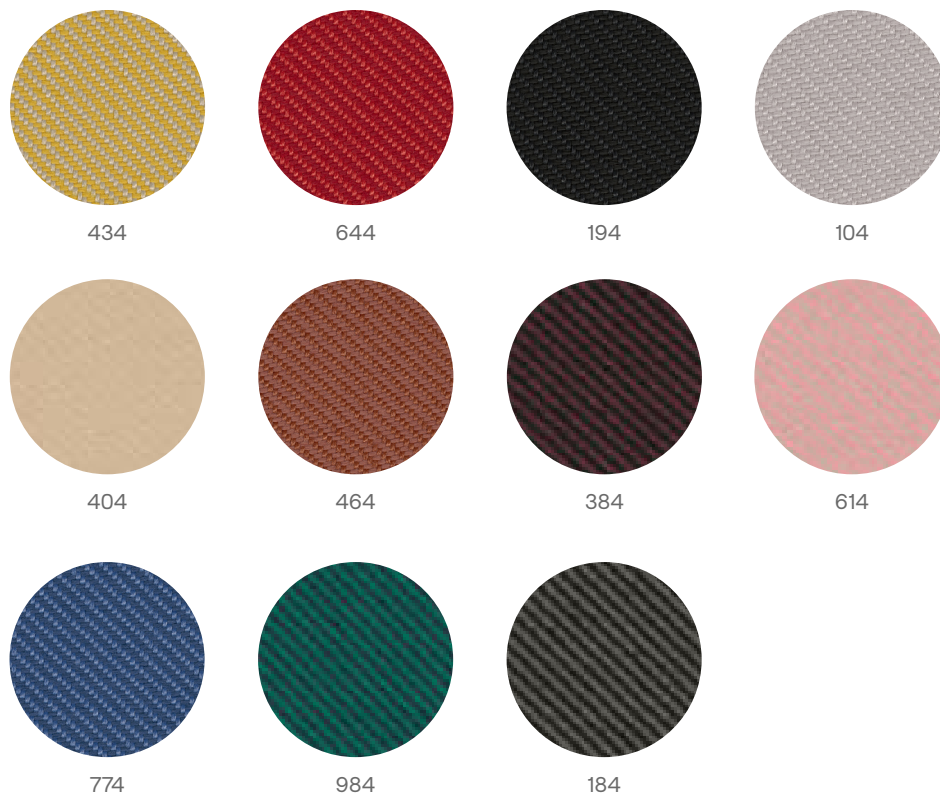
Pilling
4-5

Durability
60.000 Martindale

Lightfastness
5-7

Sustainability
Greenguard Gold
HPD, EPD

Produced in
China



Reflect is a sophisticated twill weave upholstery textile designed by Patricia Urquiola made from recycled polyester, with a natural expression and a particularly tactile touch. Unusual for a textile crafted from recycled fibres, Reflect has a particularly delicate and soft hand. Made from recycled polyester, it offers excellent functional performance, as well as a full scale of vibrant colors. The versatile palette for Reflect expresses confident color combinations by matching warm notes with closely related nuances.

Composition
100% post-consumer recycled polyester

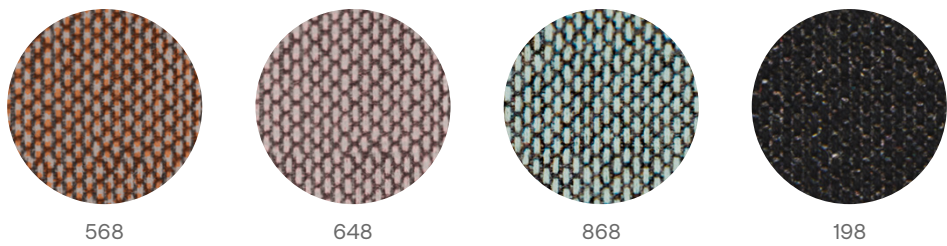
Durability
100.000 Martindale

Sustainability
Greenguard Gold

Pilling
4

Lightfastness
6-7

Produced in
Holland



Crafted using 45% recycled wool, Re-wool is a rich upholstery textile with a sustainable profile. The textile is partly made by reusing scraps from Kvadrat’s yarn spinners in the UK. It is designed by Margrethe Odgaard. ‘The idea was to create a both honest and environmentally friendly – textile with a poetic feel by recycling leftover material from Kvadrat’s own production, explains Margrethe Odgaard. Reminiscent of colorful stitchings on a darker background, Re-wool features exceptional depth of color, creating a dynamic play on the textile’s surface when applied to furniture.

Composition
45% recycled wool
45% new wool worsted, 10% nylon

Pilling
4

Durability
100.000 Martindale

Lightfastness
None

Sustainability
EU Ecolabel
Greenguard Gold
HPD, EPD

Produced in
United Kingdom



591

171

121

Fiord is a versatile woollen upholstery textile with a subtle three-dimensional look. Originally designed by Norwegian designer Tone Barnung, it comes in refreshed colors created in collaboration with Louise Sigvardt. The construction of Fiord combines a mélangé yarn with a unicolored yarn that creates pearl-like dots that play across the textile's surface. This sophisticated expression reflects a key source of inspiration behind the design: moonlight glittering like pearls on the rippling waters of a Norwegian fjord.

Composition

92% new wool worsted, 8% nylon

Pilling

4-5

Durability

60.000 Martindale

Lightfastness

5-7

Sustainability

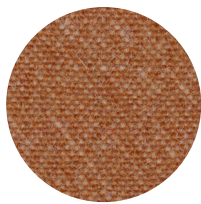
EU ecolabel

Greenguard Gold

HPD, EPD

Produced in

Norway



321

Melange Nap is a woollen upholstery textile characterised by exceptional depth of color and surprising details. Designed by Akira Minagawa, it offers a distinctively unique melange expression. Extremely soft yet durable, Melange Nap appears to be brushed. It is constructed with a unicolored and a melange yarn, which creates a graphic pattern of tiny dots that play across its surface. The volume of details that emerges from the surface of Melange Nap depends on the contrast between the yarns. Some of the darker colorways almost appear unicolored whereas others have an intriguing multi-colored look.

Composition

97% new wool worsted, 3% nylon

Pilling

3-4

Durability

60.000 Martindale

Lightfastness

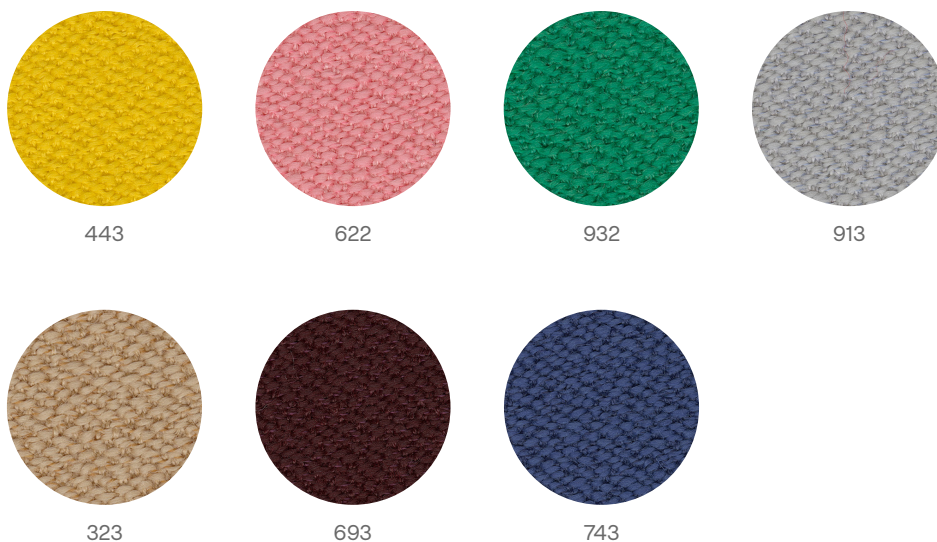
6

Sustainability

EU Ecolabel
Greenguard Gold
HPD, EPD

Produced in

United Kingdom



Woven from bouclé yarns with a regular loop size, Vidar has a deep, tight, large-grained texture that lends itself particularly well to the graphic use of color in upholstery. Originally designed by Fanny Aronsen, Vidar has been re-colored by Raf Simons. The gentle satin surface finish of the weave contrasts with the deep shadowy tones in the depths, giving a multifaceted richness to the intense colors in the range. Tightly woven, without the irregularities of other bouclé fabric, Vidar has an inviting texture.

Composition

94% new wool, 6% nylon

Pilling

4

Durability

100.000 Martindale

Lightfastness

5-7

Sustainability

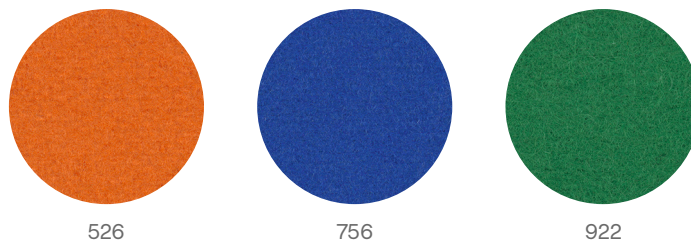
EU Ecolabel

Greenguard Gold

HPD, EPD

Produced in

Norway



Divina is a full-cloth product, which means that it is manufactured by weaving the yarn in a coarse linen hose casing, after which, it is subjected to mechanical processing using very high temperatures, at the same time as it is being colored. This creates a situation where the surface becomes smooth, directionless and uniform in a manner very similar to the properties of felt.

Composition
100% new wool

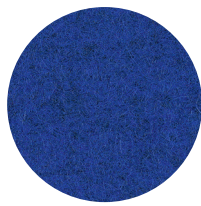
Pilling
3

Durability
45.000 Martindale

Lightfastness
5-7

Sustainability
EU Ecolabel
Greenguard Gold
HPD, EPD

Produced in
United Kingdom



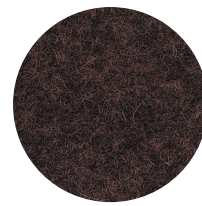
757



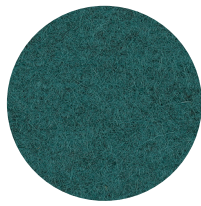
120



180



677



821

Divina Melange 3 is a vibrant piece-dyed woollen upholstery textile reminiscent of felt. Cheerfully simple, it comes in a fresh, versatile palette by artist and designer Finn Sködt. Compact, comfortable and extremely smooth, Divina Melange 3 expresses colors and the shape of furniture particularly well. It is constructed by weaving the yarn in a simple binding after which it is subjected to pressure and high temperatures. This milling process, which is often associated with fine tailoring, transforms the material from coarse to a soft and uniform, felt-like surface.

Composition

100% new wool

Pilling

3

Durability

45.000 Martindale

Lightfastness

6-7

Sustainability

EU Ecolabel

Greenguard Gold

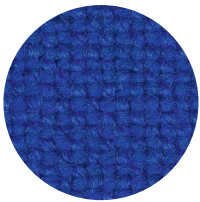
HPD, EPD

Produced in

United Kingdom



680



750



180



220

Kvadrat’s first textile Hallingdal has become the archetype of woollen textiles. The very durable upholstery fabric was originally designed in 1965 by Nanna Ditzel, and is now available in a version with an updated color scale. Hallingdal 65 is made of wool and viscose, which complement each other: the wool provides excellent durability and flexibility, whilst the viscose adds brilliance and depth to the color. Both materials are dyed before they are spun, which highlights the rich texture of the fabric.

Composition
70% new wool, 30% viscose

Pilling
3-4

Durability
100.000 Martindale

Lightfastness
7

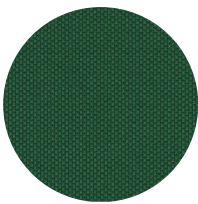
Sustainability
EU Ecolabel
Greenguard Gold
HPD, EPD

Produced in
Norway

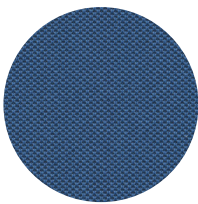
3.0

Special fabrics

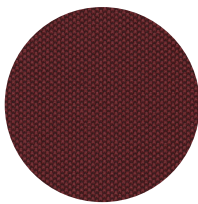
The following fabrics are only available for selected chairs and editions, including Variable™ Monochrome, Variable™ Plus Monochrome and Ekstrem™.



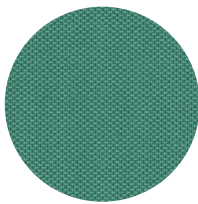
7029
Forest



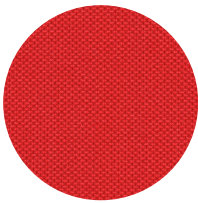
6515
Marine



4503
Plum



7026
Grotto



4028
Poppy

ONE is an exclusive knitted textile produced by Fidivi, available only for Variable™ Monochrome and Variable™ Plus Monochrome. Made from 100% recycled polyester sourced entirely from post-consumer plastic waste, this Italian-made fabric is both OEKO-Tex certified and compliant with the Global Recycled Standard.

With a soft touch and subtle sheen, ONE is highly flexible, making it ideal for Variable™ Monochrome and Variable™ Plus Monochrome. Its durability is ensured by a 100,000 Martindale rating, making it well-suited for daily use.

Composition
100% Recycled polyester

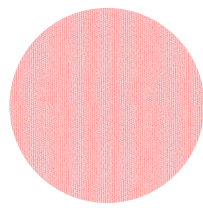
Pilling
4/5

Durability
100.000 Martindale

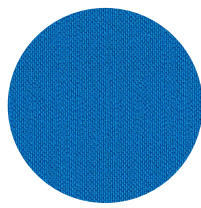
Lightfastness
6

Sustainability
Oekotex
GRS

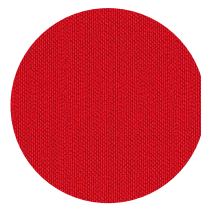
Produced in
Italy



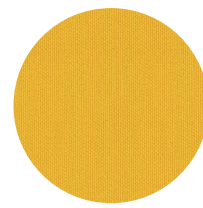
017
Blossom



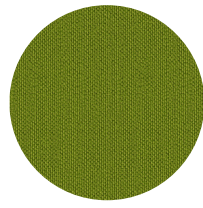
025
Pool



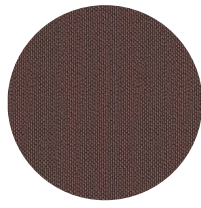
027
Scarlet



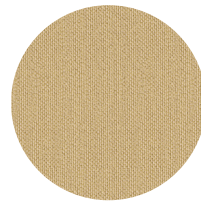
084
Port



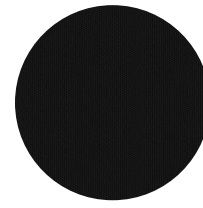
038
Olive



028
Umber



068
Sand



009
Black

Knit is an excellent furniture fabric with its durable and natural resilient properties. The woolen upholstery textile is custommade specifically for Ekstrem™ by Norwegian Devold. Knitted from one continuous thread, it provides an elasticity which is essential when fitted to the chair's organic shape. The knitted fabric provides a soft and breathable surface and features a classic quadratic pattern.

Composition

90% wool, 10% polyester

Pilling

4

Durability

60.000 Martindale

Lightfastness

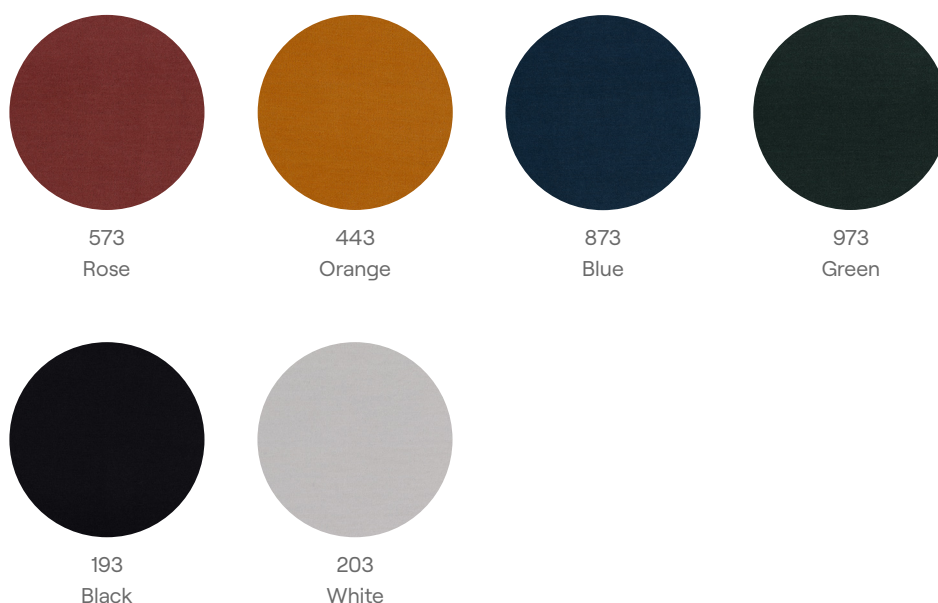
4

Sustainability

OEKO-TEX® certified

Produced in

Lithuania



Gentle 2 is a knitted stretch velvet upholstery textile designed by Kvadrat Febrik. Gentle 2 features a rich surface with an elegant shine. The textile has a particularly opulent feel as it is laminated onto a 2 mm thick base foam. This ensures that the textile stands out with a voluminous expression that sets it apart from traditional woven velvets. Gentle 2 offers excellent stretchability due to its knitted construction. It clings to curves in a particularly elegant way and is ideal for upholstering organic shapes, making it the perfect fit for Ekstrem™.

Composition

60% new wool, 20% nylon,
20% polyester

Durability

90.000 Martindale

Sustainability

Greenguard Gold

Pilling

4-5

Lightfastness

6-7

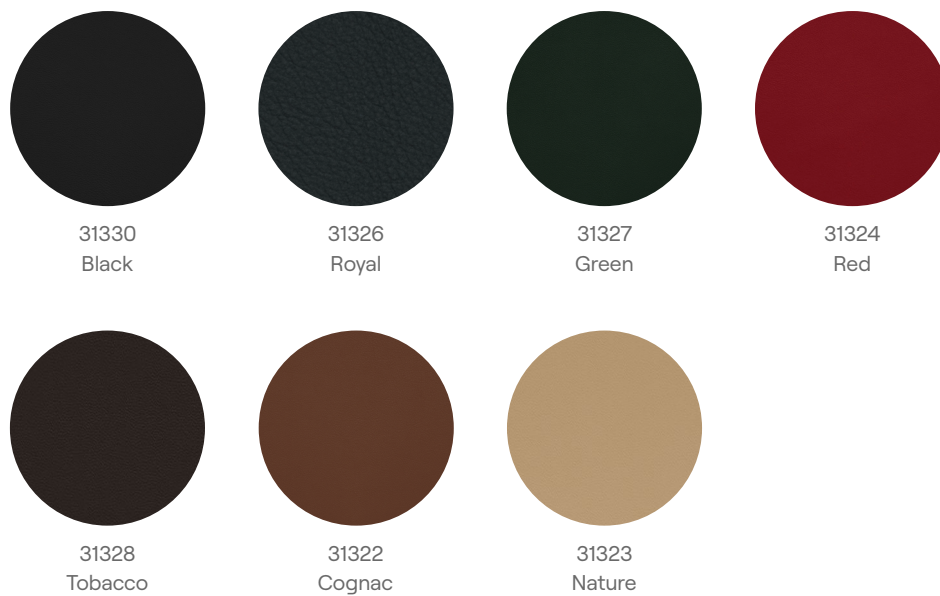
Produced in

Holland

4.0

Leather selection

We partner with Danish supplier Sørensen Leather to deliver both aniline and semi-aniline leather in a range of colors.



NOIR+ is one of those leathers that stirs the emotions even before you touch it. Come closer and you can see the lovely, natural irregular marking from the rawhide. Run your fingers across the surface and feel the smooth texture of the natural grain. As a Semi-Aniline leather, NOIR+ has a special light finish that protects it from dirt, the effects of light and the harmful rays of the sun. The surface has a slightly more uniform look than Aniline leather, but the natural grain is still visible, adding to its authenticity and originality. NOIR+ is soft, flexible and comfortable, making it an exceptional choice for furniture.

Type
Semi-aniline leather

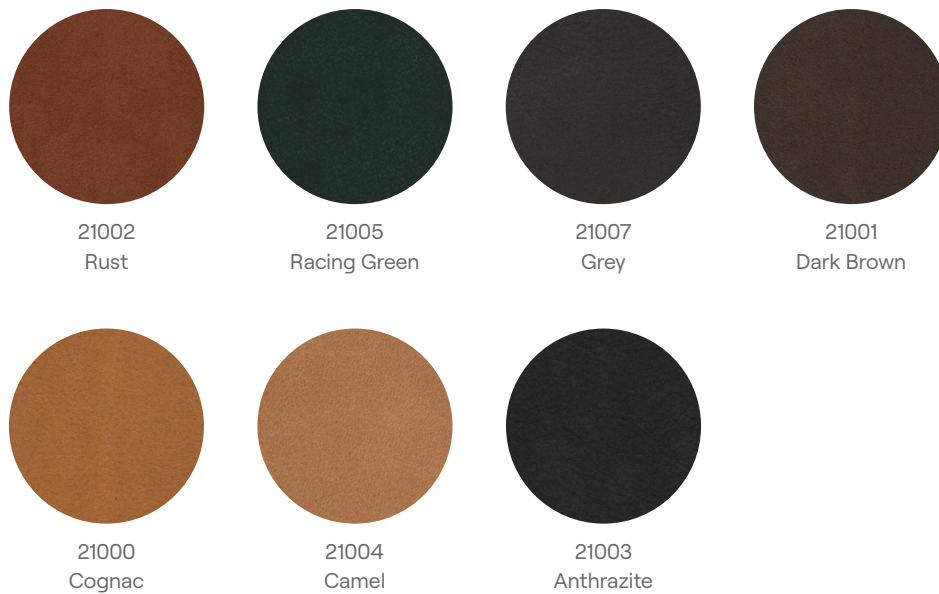
Finish
Light surface protection

Tannage
Chrome

Dye
Water-based aniline dye

Sustainability
OEKO-TEX® certified

Origin
European rawhide from Italy, Germany, Austria, Switzerland and Scandinavia



Run your fingers along the surface of DUNES® and it feels as smooth as butter. The treatment process involving sanding, buffing and application of a custom oil to the surface gives it a velvety touch with a sublime tactile feel. DUNES® boasts a matt look that's raw and natural featuring subtle, natural markings which makes each hide unique. The colors will vary from hide to hide. As a result of the leather's exposure to daylight, interior lighting and usage, a patina will develop, and the surface will become smoother and shinier over time.

Type

Aniline leather

Tannage

Chrome-free

Sustainability

Nordic Swan Ecolabel

Finish

Leather oil to enhance the body

Dye

Water-based aniline dye

Origin

European rawhide from Italy, Germany, Austria, Switzerland and Scandinavia

5.0

Care guide

Correct care and maintenance will secure that your Varier chair lasts a lifetime. Find our recommendations on the following pages.

Regular cleaning is important in order to keep the upholstery textile looking its best and to prolong its life. Dust and dirt wear down the textile and also reduce its fire-retardant properties.

Upkeep

Vacuum frequently, ideally every week, on low power with a soft brush. Upholstery made from polyurethane can also be wiped with a dry or moist cloth. Be careful not to rub the material with force, as this could damage the fabric and cause loss of color.

Spot removal

First, scrape off any liquids or hardened residues with a spoon or a scoop before you proceed. Any loose particles must be vacuum cleaned before further cleaning. Liquids must be soaked up with an absorbent napkin or cloth. Remove the spot as quickly as possible. Dab warm, soapy water from the outer edge and work towards the center in a circular motion. In all cases, we recommend testing stain-removal agents on an inconspicuous area first, to see if there is any effect on the cover. Make sure to dry the fabric fully before use.

Professional dry cleaning

If the above approach does not efficiently remove the spot, we highly recommend contacting a professional dry cleaner. Please visit www.kvadrat.dk for detailed dry-cleaning instructions on your fabric.

Covers

Varier chair covers are non-removable. If needed, visit a professional upholsterer to assist you in the process of changing the covers.

As a natural material, leather requires looking after. If cared for in the right way, it will become even more beautiful over time. Our leather is ready for you to use as soon as it arrives, so there is no initial need to treat it. The care and maintenance of leather will always depend on the specific way in which it is used, the conditions of use and how often it is used.

Aniline leather

Dunes is an aniline leather. Use a vacuum cleaner with a soft brush once or twice a month to remove any excess dust. Never use soap or water, as this will cause the characteristic velvety look and feel to disappear. Do not apply leather grease or soak the leather. Avoid any chemical products, such as saddle soap, other leather cleaners or household products. Protect from direct sunlight, excessive heat and sharp objects. Natural marks such as insect bites, scars, wrinkles, hair whirls, or slight variations from one hide to another are typical characteristics you can expect. A patina will appear as a result of use and the leather will become smoother and shinier over time.

Semi-aniline leather

Noir is a semi-aniline leather. Use a vacuum cleaner with a soft brush once or twice a month to remove any excess dust. Once or twice a year for thorough cleaning or for spot removal, use the foam from soap flakes stirred in warm water. Apply the foam with a dry soft cloth, minimizing any contact with water. Avoid bar soap, saddle soap, leather cleaners, household detergents or chemical products. Protect from direct sunlight, excessive heat and sharp objects.

Covers

Varier chair covers are non-removable. If needed, visit a professional upholsterer to assist you in the process of changing the covers.

6.0

Upholstery matrix

On the following pages you will find an overview of the Varier collection with information about which fabrics are available for each chair.

Variable™



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Variable™
Monochrome



ONE by Fidivi

Thatsit™



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Wing™



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Multi™



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Move™



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Move™
Compact



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Move™
with wheels



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Gravity™



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+
Dunes

Peel™



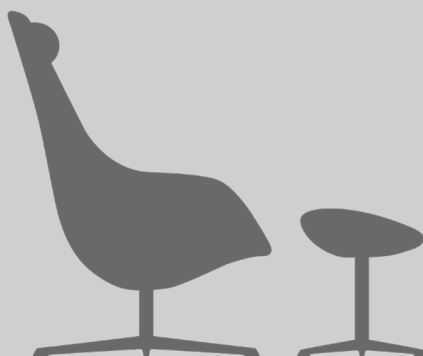
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+
Dunes

Peel™ Club



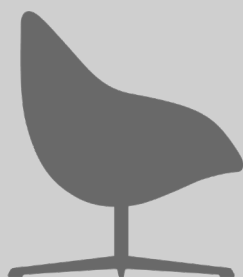
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+
Dunes

Kokon™



Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+
Dunes

Kokon™ Club



Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+
Dunes

Ekstrem™



Knit
Gentle 2

Actulum™



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Social®
Turn



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Social®
Tilt



Revive
Reflect
Re-wool
Fiord 2
Melange Nap
Vidar 3
Divina Melange 3
Divina 3
Hallingdal 65
Noir+

Variable™	●	●	●	●	●	●	●	●	●			●		
Variable™ Monochrome										●				
Thatsit™	●	●	●	●	●	●	●	●	●			●		
Multi™	●	●	●	●	●	●	●	●	●			●		
Wing™	●	●	●	●	●	●	●	●	●			●		
Move™	●	●	●	●	●	●	●	●	●			●		
Move™ Compact	●	●	●	●	●	●	●	●	●			●		
Move™ with wheels	●	●	●	●	●	●	●	●	●			●		
Gravity™	●	●	●	●	●	●	●	●	●			●	●	
Peel™		●	●	●	●	●	●	●	●			●	●	
Peel™ Club		●	●	●	●	●	●	●	●			●	●	
Kokon™		●	●	●	●	●	●	●	●			●	●	
Kokon™ Club		●	●	●	●	●	●	●	●			●	●	
Ekstrem™											●			●
Actulum™	●	●	●	●	●	●	●	●	●			●		
Social® Turn	●	●	●	●	●	●	●	●	●			●		
Social® Tilt	●	●	●	●	●	●	●	●	●			●		
	Revive	Reflect	Re-wool	Fiord	Melange Nap	Vidar 3	Divina Melange 3	Divina 3	Hallingdal 65	ONE	Knit	Noir	Dunes	Gentle 2

